

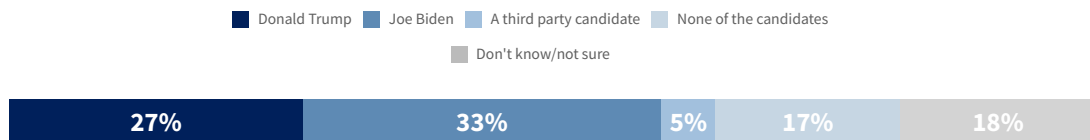
# Housing is Poised to Lead Economic Recovery in the U.S.

## 2020 Presidential Elections Impact on Affordable Housing Policy

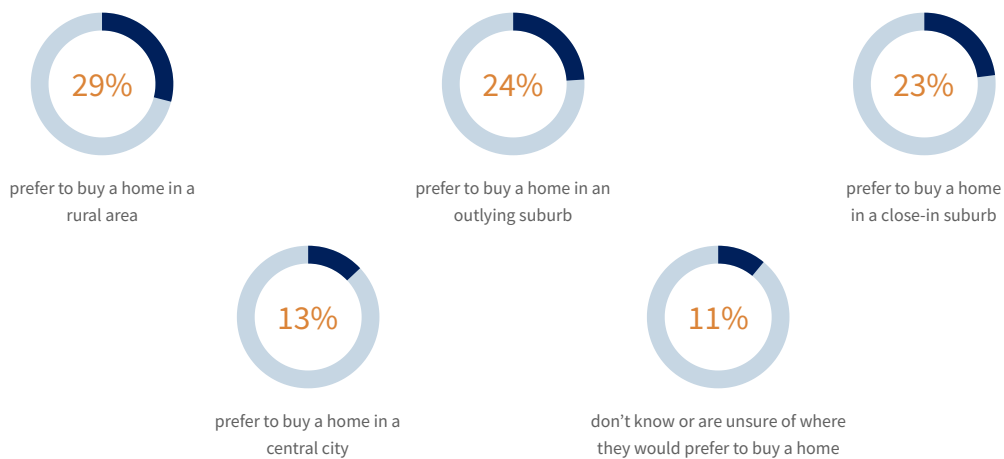
Percent of American registered voters who think each of the following major political parties is more likely to take action to reduce the cost of housing in the U.S.



Percent of American registered voters who think each of the following 2020 presidential candidates is more likely to take action to reduce the cost of housing in the U.S.



A plurality of voters say they would prefer to buy a home in a rural area



## The State of Housing



**\$80,944**

Median family income



**64%**

Homeownership rate



**139,686,209**

Number of housing units



**47%**

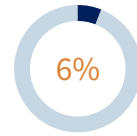
Minority (Hispanic or Non-White) homeownership rate

**\$240,500**

Median value of homes owned



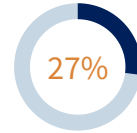
of all America homes are single-family detached



of all America homes are single-family attached



of all America homes are multifamily



of all America homes are other types of housing units

## The State of Rental

**6%**

Rental vacancy rate in America

**\$1,097**

Median gross rent in America

**48%**

Gross rent is more than 30% of household income in America

**24%**

Gross rent is more than 50% of household income in America

## How affordable is housing in America?



**19,881,539**

More than 19 million renter households in the U.S. are housing cost burdened, meaning they spend more than 30% of income for housing.



**48%**

Roughly 48% of renter households in the U.S. spend more than 30% of their income for housing.

Source: U.S. Census Bureau's 2018 American Community Survey